

Ethan Kolderman

User Experience Designer

Experience

UX Designer

09/2020 - 09/2021

The Cube at MSU

- Wireframed and completed over 4 rounds of usability testing using iterative design and the double diamond methodology.
- Collaborated with a team using Lean UX design principles to iterate website wireframes for a cross-cultural translated digital book.
- Created a website accessibility audit for the MSU Writing Center with a team lead by utilizing screen reading and WAVE accessibility tools focusing on W3C standards in color contrast, screen reader capabilities, alt text, and ARIA landmarks.

Consultant

05/2021 - Present

Web Designer and Developer

04/2020 - 05/2021

CR Marketing

- Redesigned and developed over 9 website buildouts on staging branches before completing website transfers to their associated domain via FTP and DNS Services.
- Designed and iterated low fidelity wireframes and usability testing using human-centered design practices.
- Updated SEO, implemented and analyzed google analytics to bolster search clicks and conversions.
- Corresponded directly with clients to determine client needs.

UX Designer and Web Developer

3/2020 - 05/2020

Accessibility Internet Rally

- Researched and developed a sustainable website format.
- Developed low fidelity wireframes during 2 rounds of iterative design and usability testing
- Created the skeleton of the website, implemented the redesign along with my team, and moved the site to their domain.

Education

Michigan State University

Expected 05/2022

B.A. in Experience Architecture, College of Arts and Letters

Minor in Computer Science.

Cumulative GPA: 3.87/4.00

Areas of Interest: User Experience Design, User Interface Design, and User Research

Awards: Dean's List five out of six semesters.

Leadership

Men's Fencing Foil Captain

08/2020 - 08/2021

Michigan State Fencing Club

- Led dedicated training and taught over 12 students in foil fencing. Topics included footwork, bladework, and strategy as well as team-building exercises.

Contact

Kolderm4@msu.edu

kold.dev

(616) 322 - 0356

Skills

Empathy
Human-Centered Design
Competitive Analysis
Content Audits
Usability Testing
Wireframing
User Research
Qualitative Research
Persona Creation
Information Architecture
Critical Thinking
Adaptability
Independence

Programming

HTML5
CSS
Javascript
Python
C++

Tools

Adobe XD
Figma
PhotoShop
InkScape
Visual Studio Code
Wordpress

Interests

Fencing
Miniature Making